



TIPS FOR A SUCCESSFUL ILLINOIS LIBRARY ORGAN/TISSUE DONOR REGISTRATION DRIVE

Below are suggestions to help you prepare for your organ/tissue donor registration drive at your library:

1. **Submit donor drive requests at least 3-4 weeks in advance of the drive.** This will give Secretary of State Organ/Tissue Donor Program staff time to schedule the drive and ensure the timely arrival of your requested materials. It will also give you ample time to advertise with local media and post notices in high-traffic areas. Send drive requests to sbrill@ilsos.net.
2. **Arrange for a local person who has been affected by donation or transplantation to speak or visit during the drive.** Many people in your community will probably not have met a transplant recipient. Recipients can provide compelling testimonials about this lifesaving program at your event.
3. **Display books about donation.** The Organ/Tissue Donor Program staff (217-782-6258 or sbrill@ilsos.net) can provide you with a bibliography of titles for all ages.
4. **Offer flyers promoting the donor drive at checkout to remind patrons about the upcoming drive.** Flyers also can be provided to local businesses and community organizations.
5. **Hold the donor drive during your library's peak hours in order to reach the most people.**
6. **Although all times of the year are beneficial and encouraged for hosting your library's drive, it can be even more effective to hold donor drives during months that highlight organ/tissue donation.** April is National Donate Life Month. The first week of August is National Minority Donor Awareness Week. National Donor Sabbath is celebrated the weekend two weeks prior to Thanksgiving. March is National Eye Month, which is a good time to create awareness about the need for donated corneas.
7. **Incorporate the organ/tissue donor drive with a blood drive or bone marrow drive.** Contact your local blood and bone marrow centers: Bone Marrow — Be the Match **800-MARROW2 (800-627-7692)**; America's Blood Centers — **202-393-5725**; American Red Cross — **800-REDCROSS (800-733-2767)**.

For more information, call 800-210-2106 or visit LifeGoesOn.com.